



ENEP General Assembly 7 October 2011, 's-Hertogenbosch (Den Bosch), Netherlands

5c. ENEP MEMBERSHIP SURVEY 2011

Background

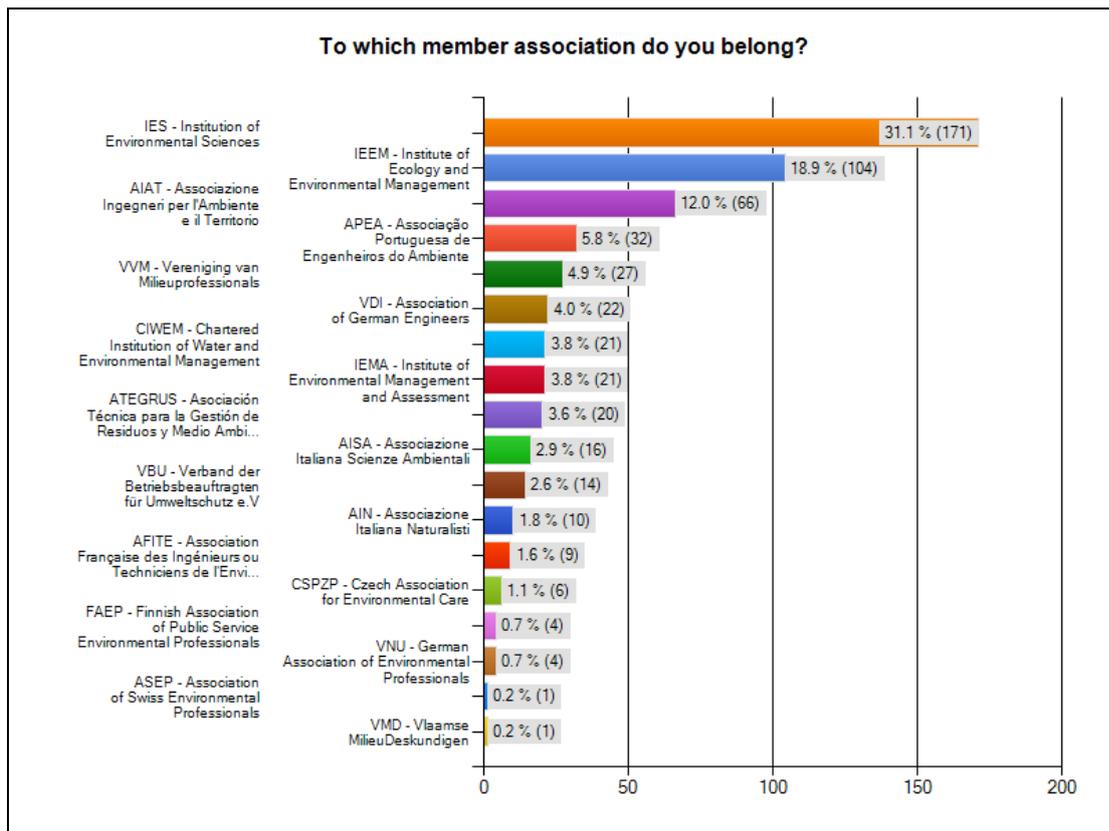
As agreed at the Frankfurt General Assembly held in April 2011, ENEP conducted a very short survey into the values and desires of the individual members of the network. The survey opened on 14 April 2011 and was intended to close on 17 June 2011, but was extended until 24 June 2011. The survey was conducted using www.SurveyMonkey.net and was circulated via the ENEP Platform, the ENEP e-mail lists and through each individual member association's secretariat.

ENEP intends to use the information gathered from this survey to improve the services and benefits that ENEP provides to its members and as an aid to future decision-making.

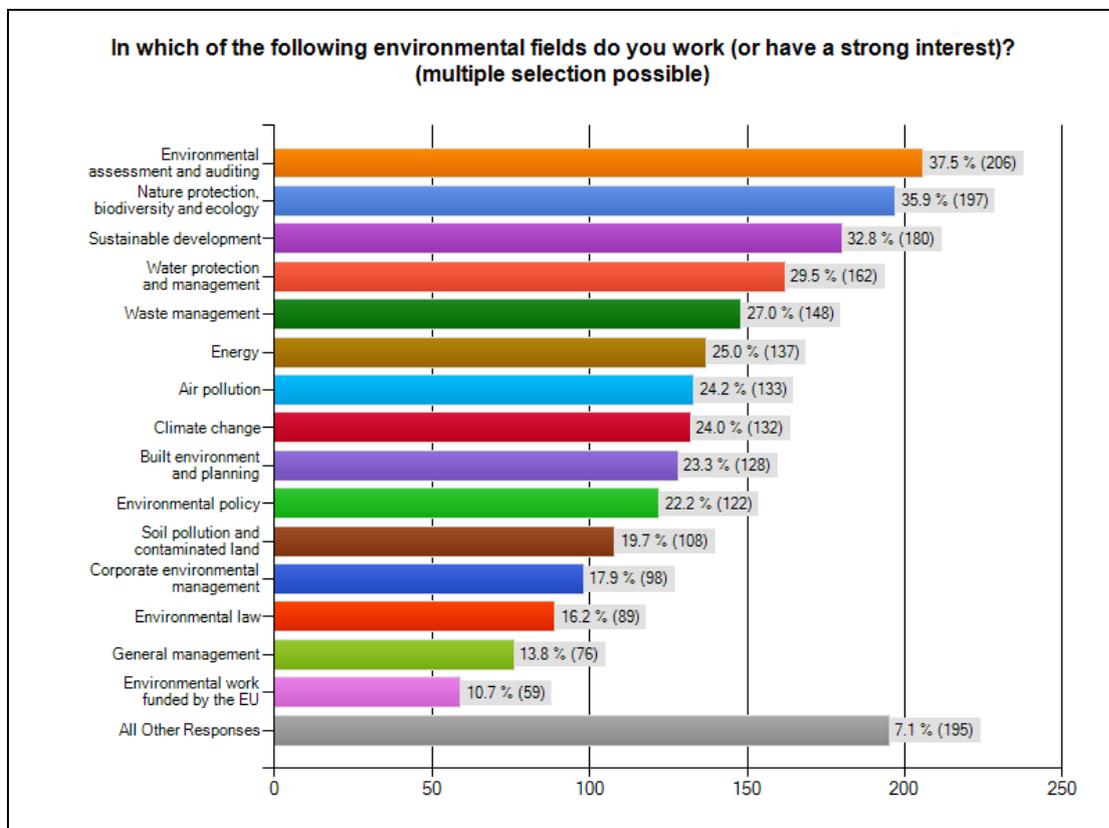
As an incentive for members to respond, ENEP offered a €50 voucher to one randomly selected respondent. The respondent randomly selected by the ENEP President, Jan Karel Mak, was Robert Blakemore (IES, UK).

Section 1: About the Respondents

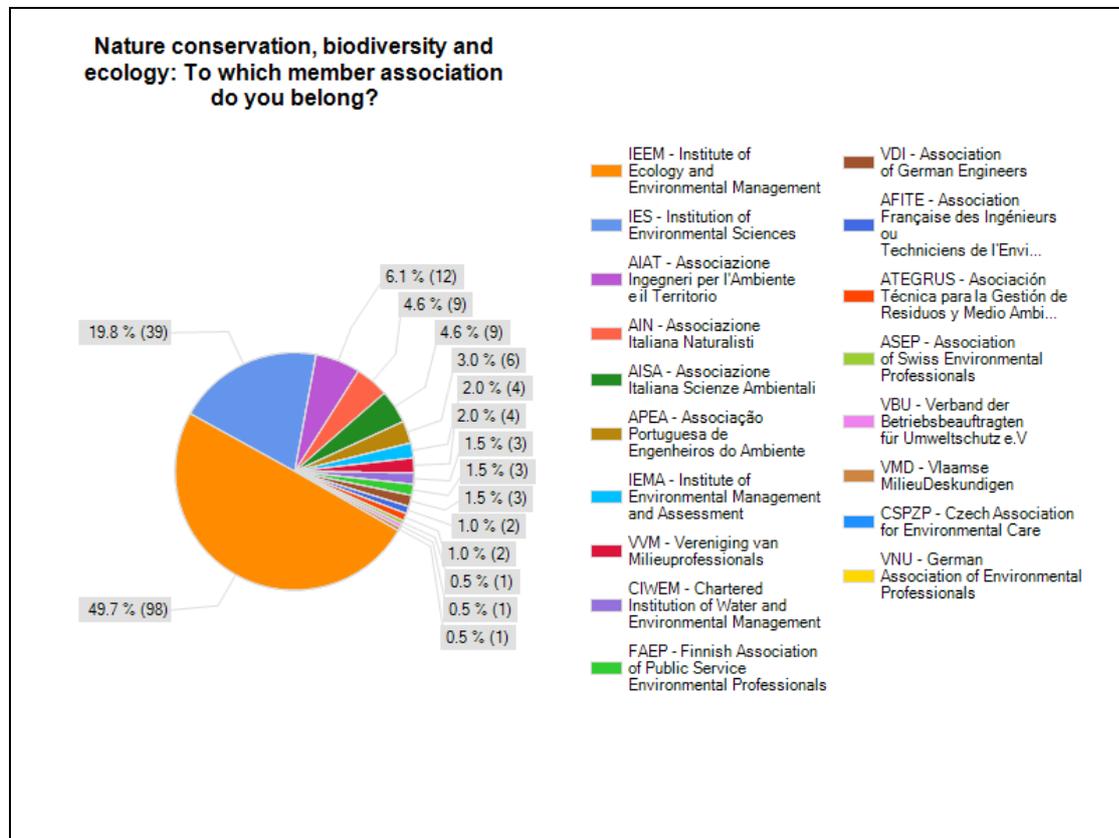
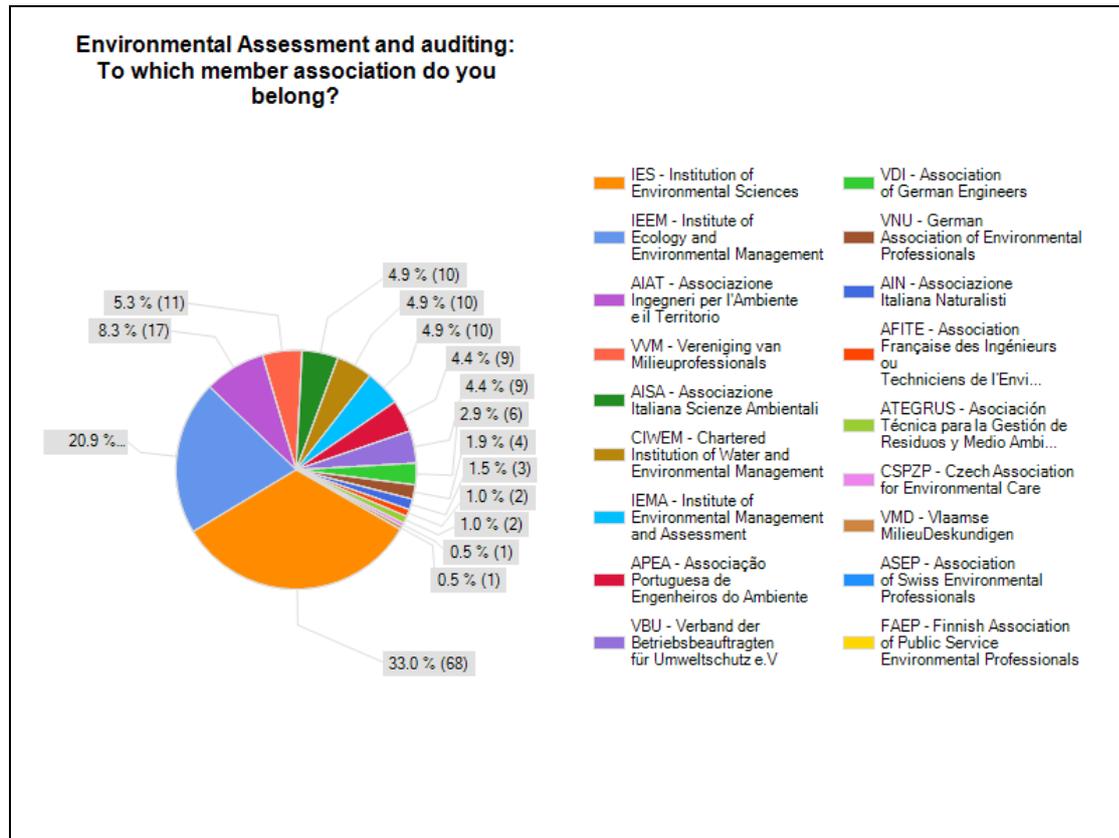
The survey received a total of 549 responses, which is around 1-2% of the overall ENEP membership and so any information drawn from the survey should be used with caution. Of the respondents, most were from the UK, which is perhaps not surprising given the large size of the UK member associations and that the survey was conducted in English.



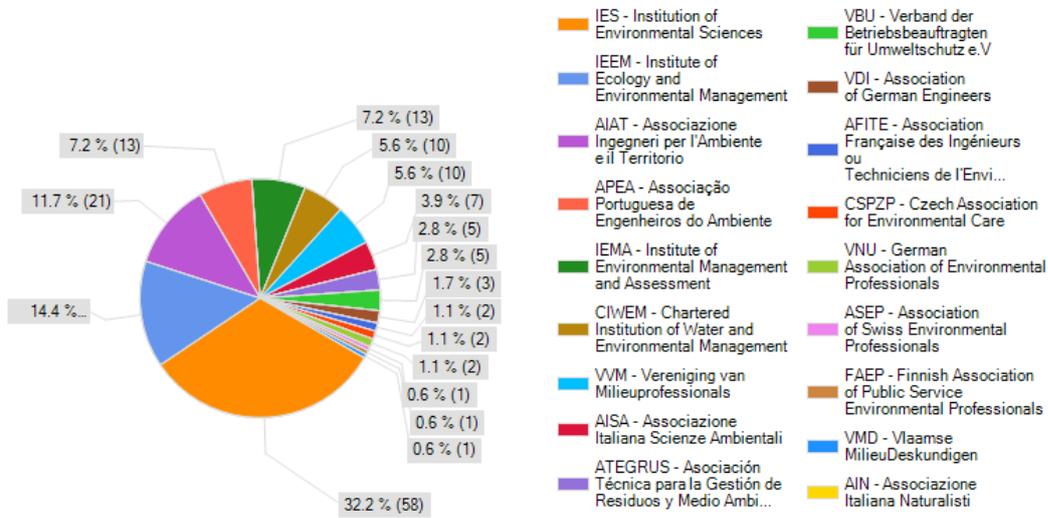
Regarding fields of work and interest, the five most common were, in descending order: Environmental assessment and auditing; Nature protection, biodiversity and ecology; Sustainable development; Water protection and management; and Waste management.



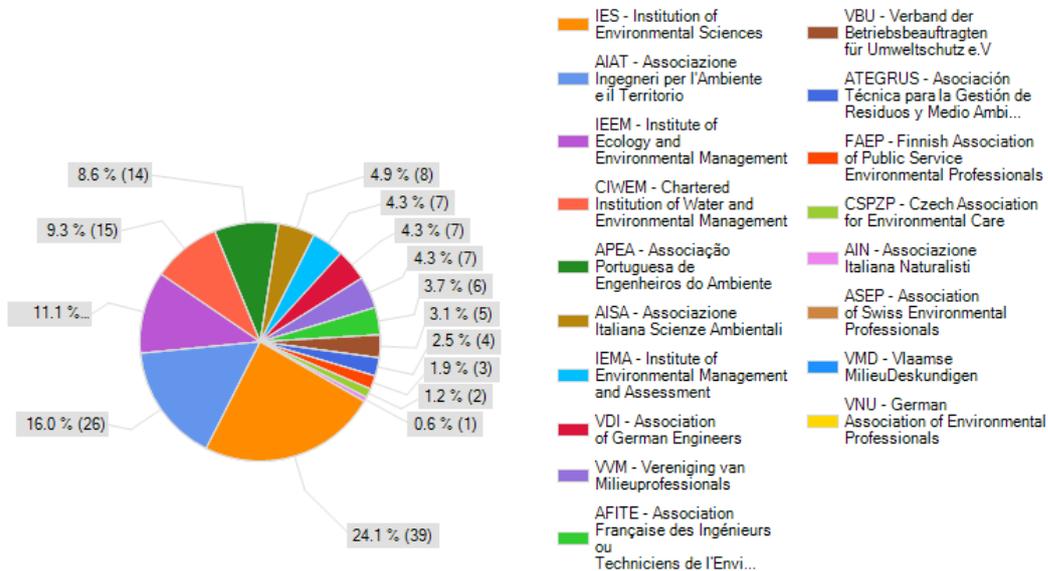
It is surprising to note from the below charts that almost every association had respondents who selected all of the top five responses.

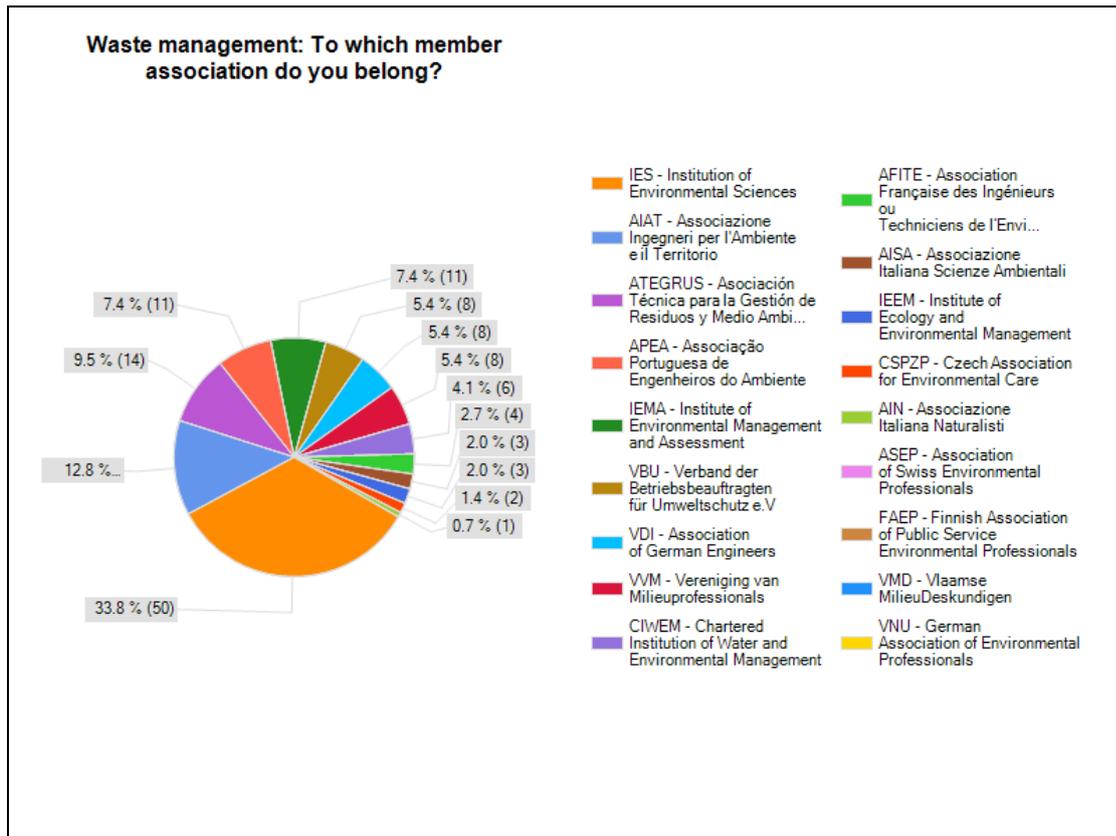


Sustainable development: To which member association do you belong?



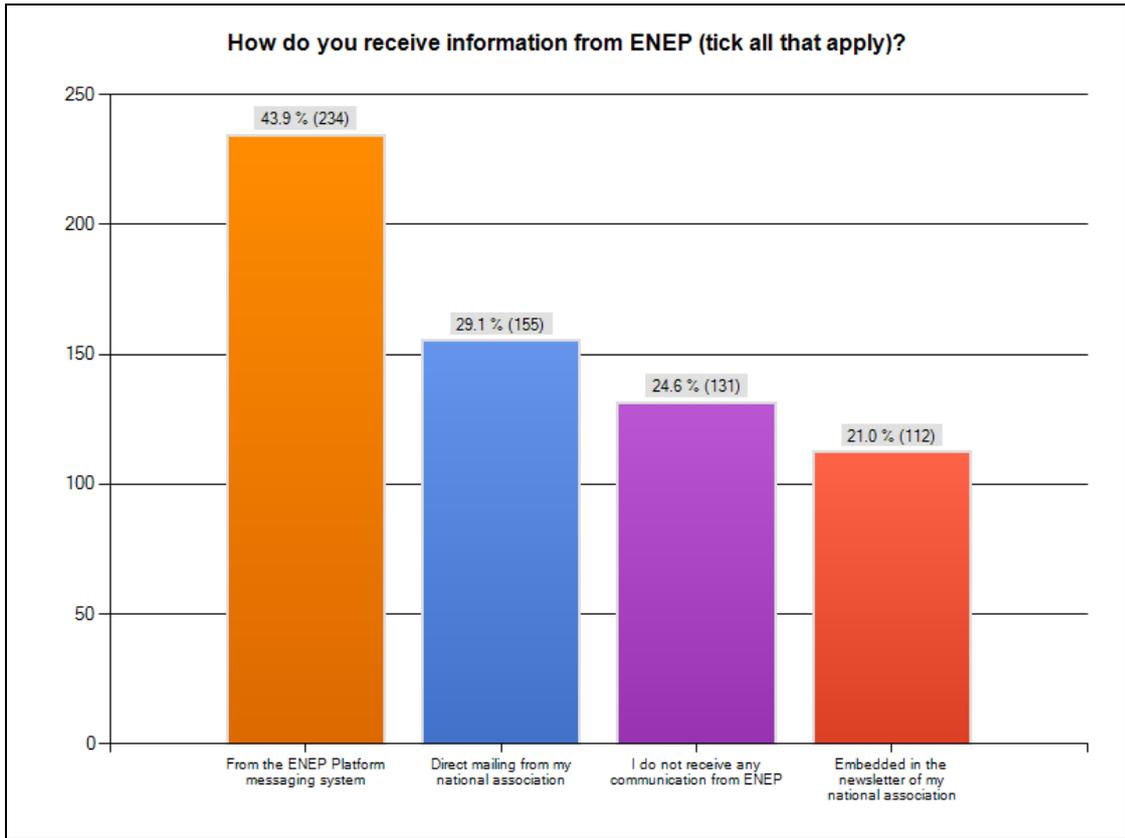
Water protection and management: To which member association do you belong?



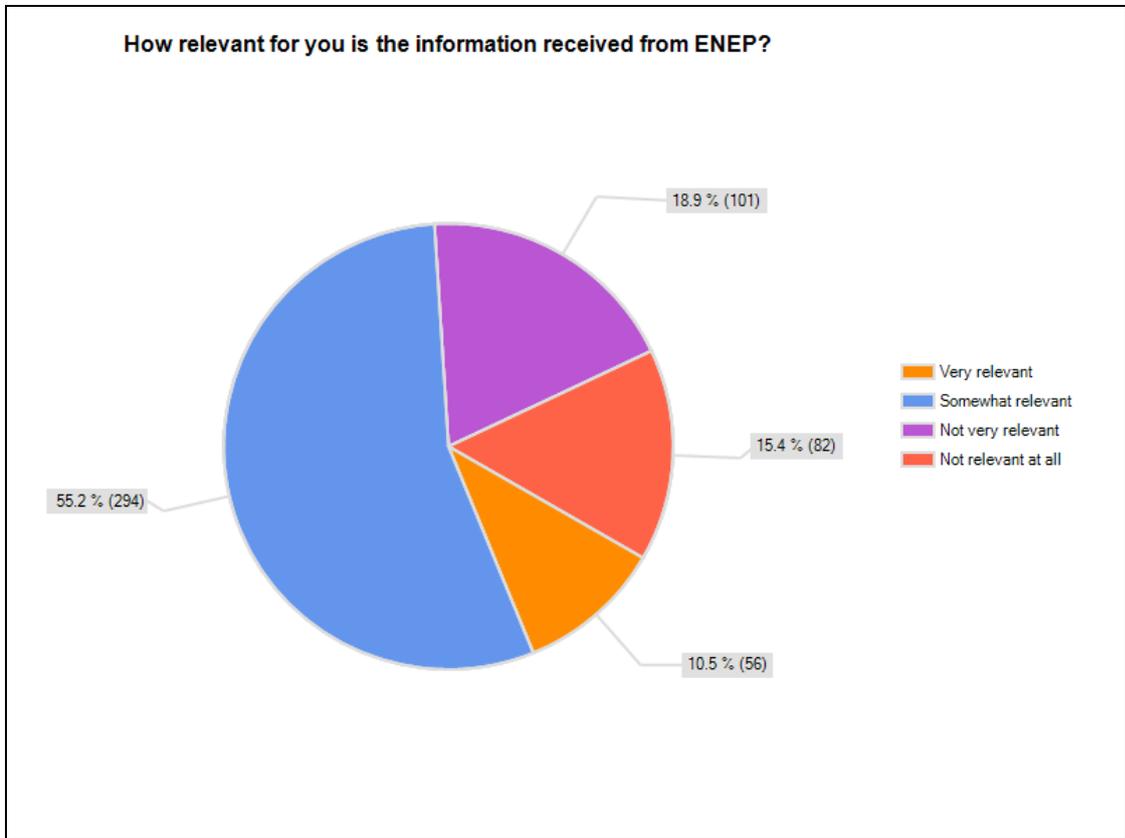


Section 2: Information Delivery

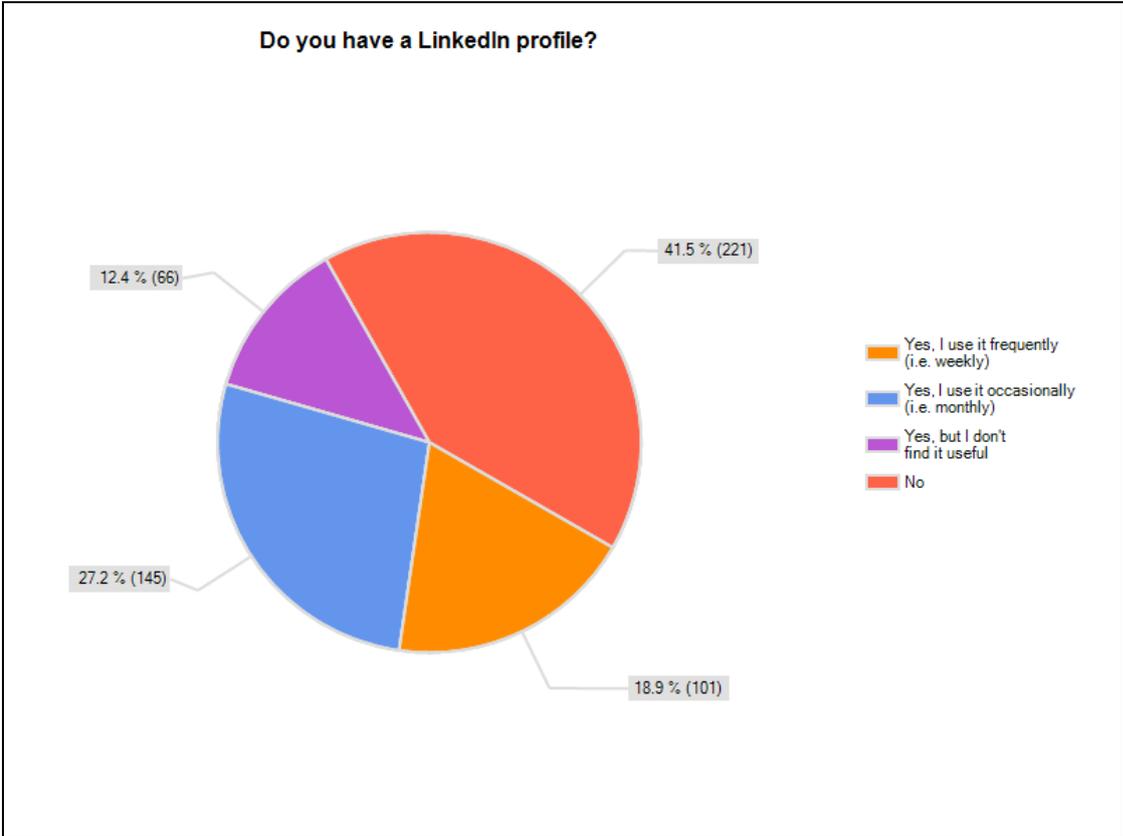
The majority of respondents receive information from ENEP via the ENEP Platform. Curiously, around a quarter of respondents say that they do not receive any communication from ENEP... and yet they have completed this survey. The vast majority of those saying that they do not receive any communications from ENEP were from IEEM and IES, although they were also the two biggest contributors of respondents.



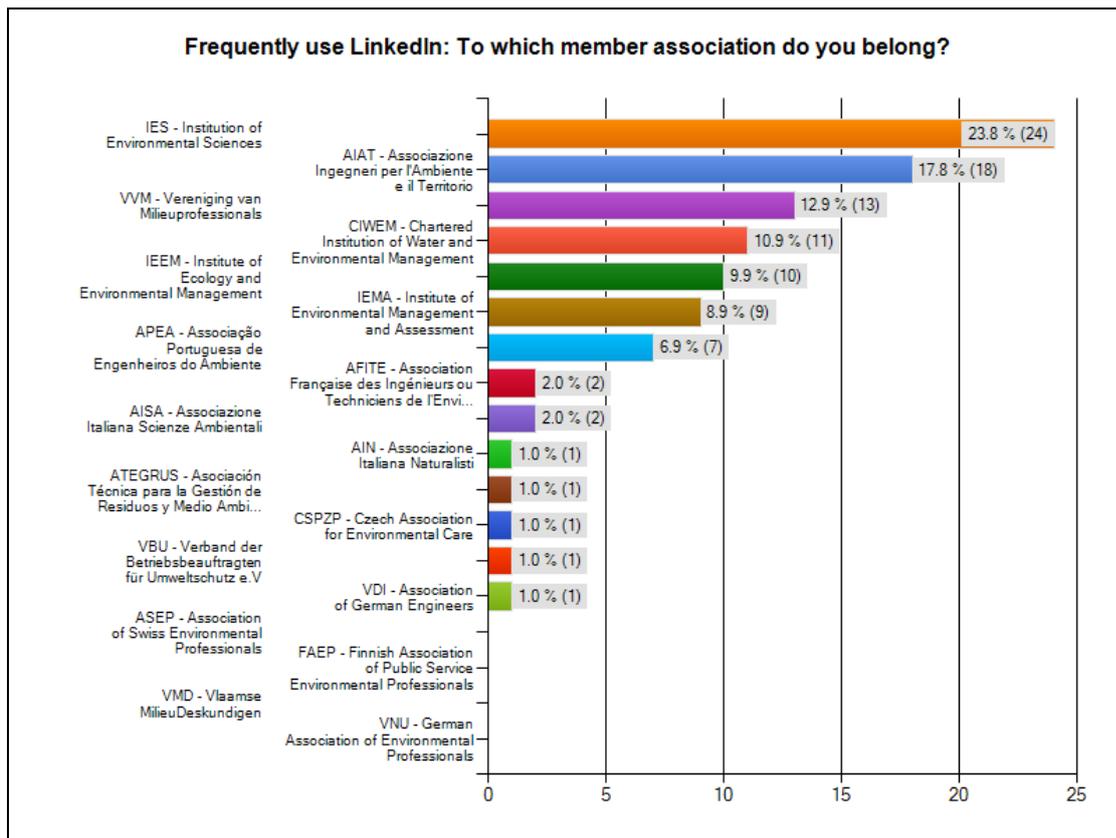
Nearly two thirds of respondents say that the information they receive from ENEP is relevant to some degree. Just over 15% say that the information is not relevant at all.



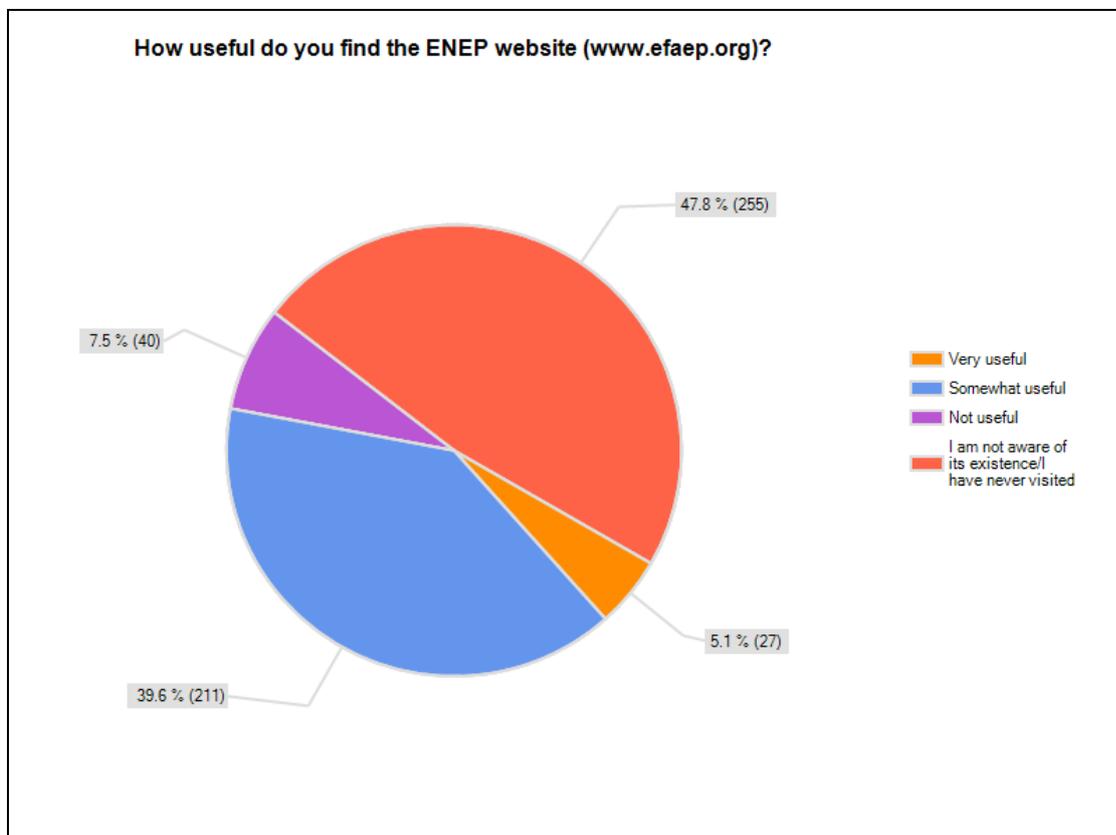
Surprisingly, over half of the respondents either do not have a LinkedIn profile or say that they do have one but do not find it useful. Only around 19% seem to find LinkedIn really useful.



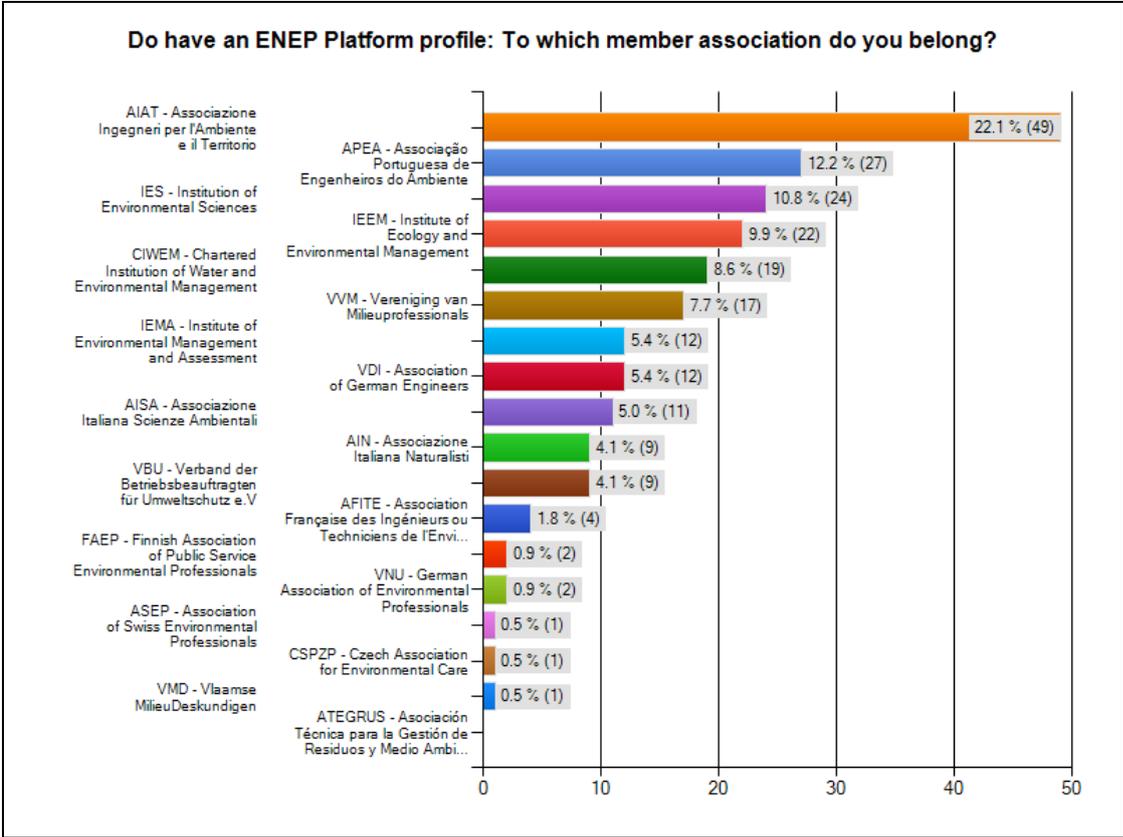
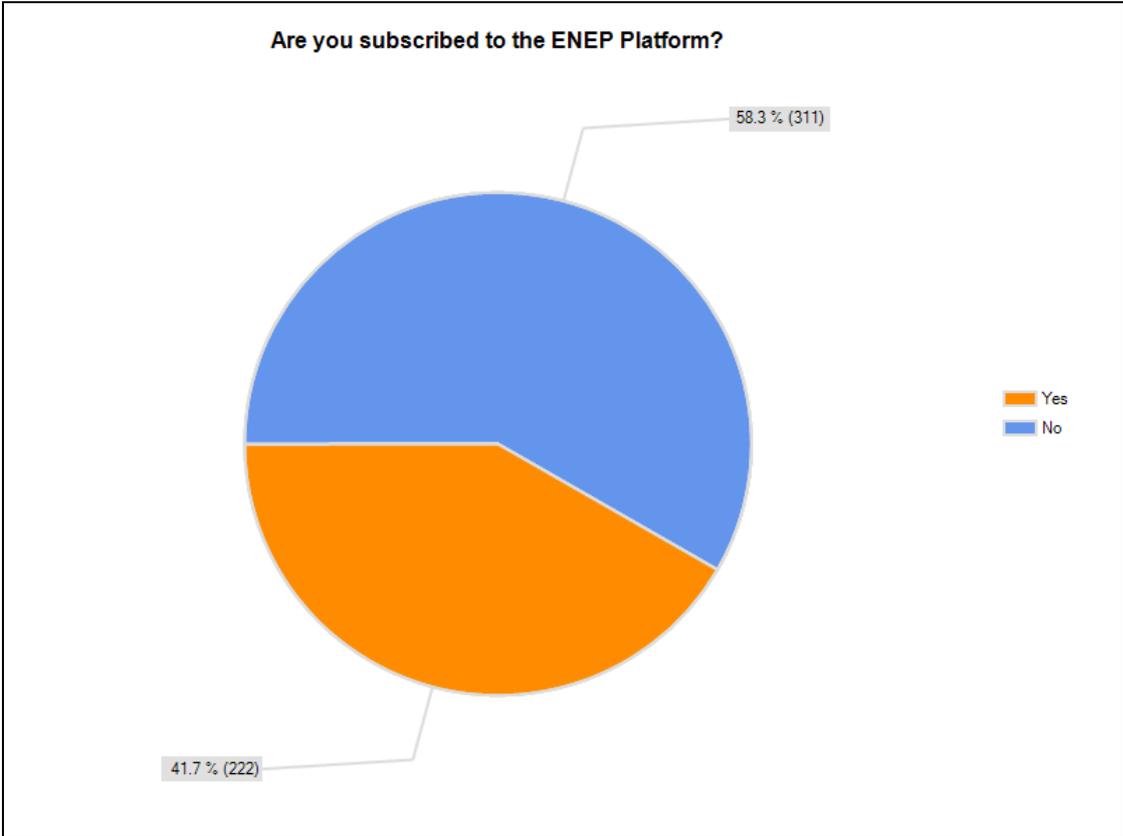
Those respondents that use their LinkedIn profile frequently are mostly from IES, AIAT, VVM, CIWEM and IEEM.



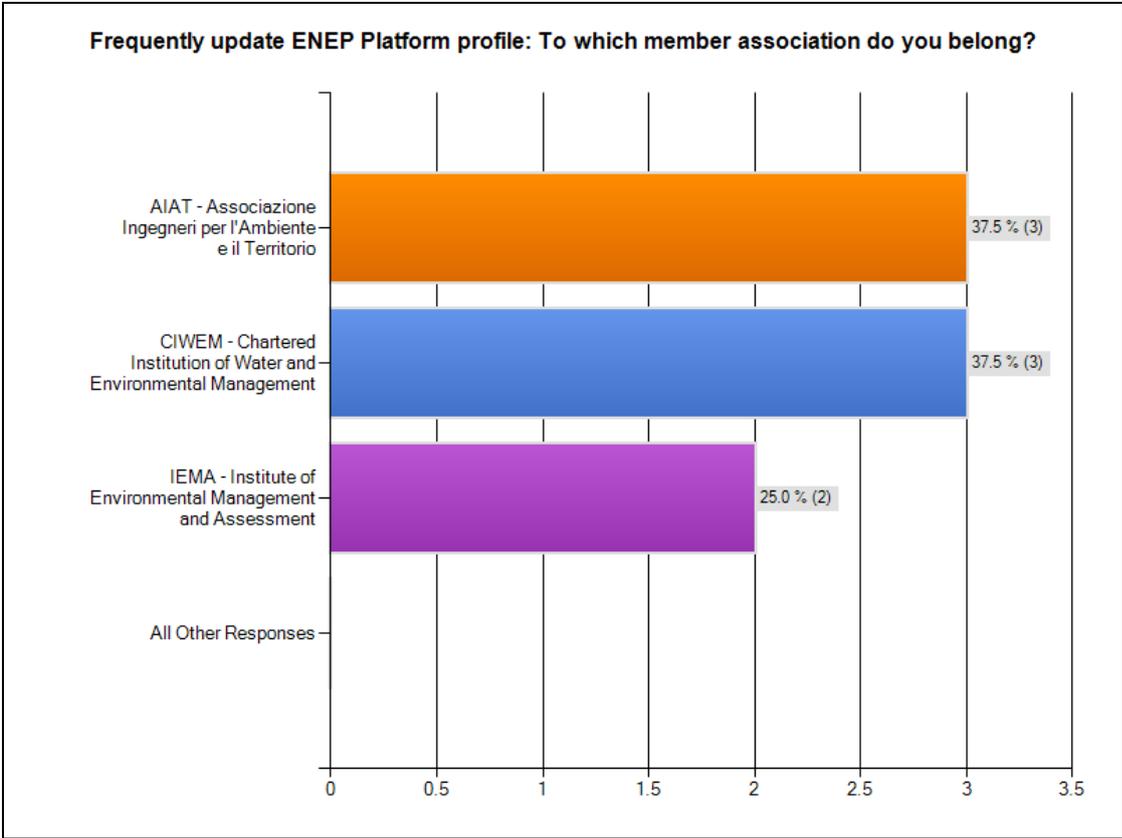
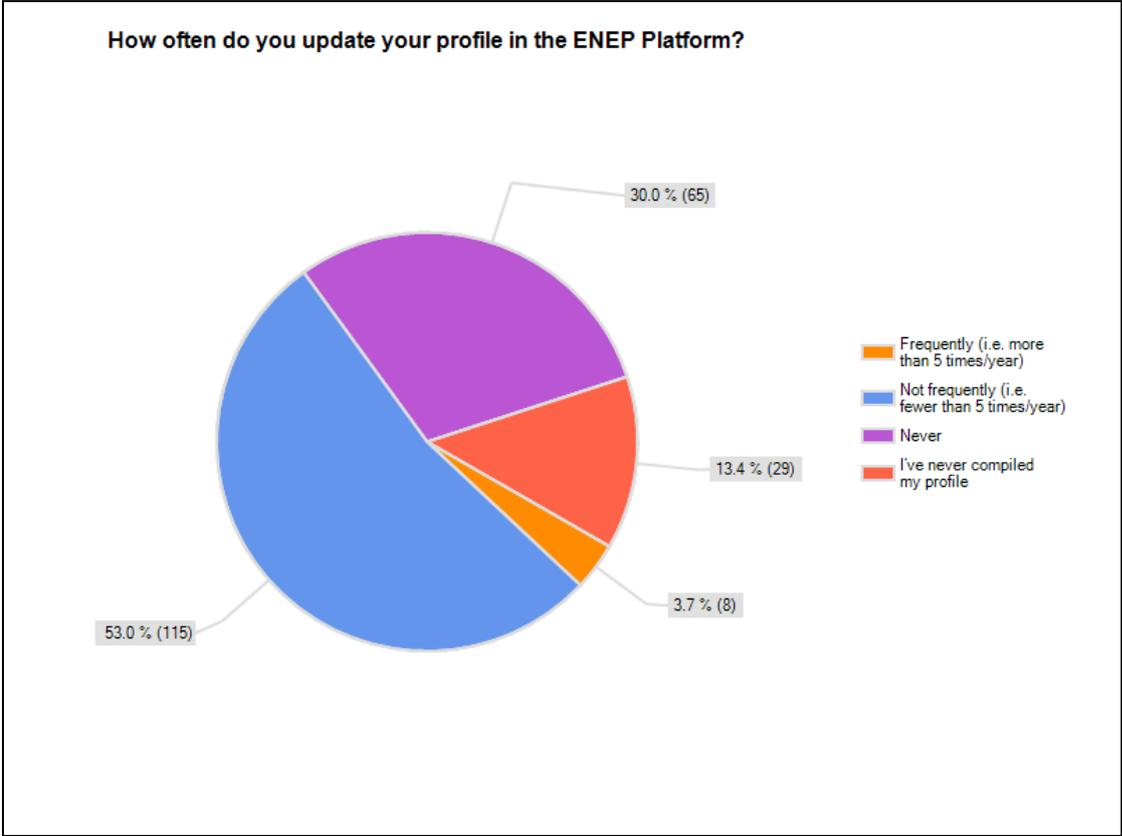
Unfortunately, the majority of respondents say that either they did not know about the ENEP website, have never visited it, or say that it is not useful. Only around 5% say it is very useful.



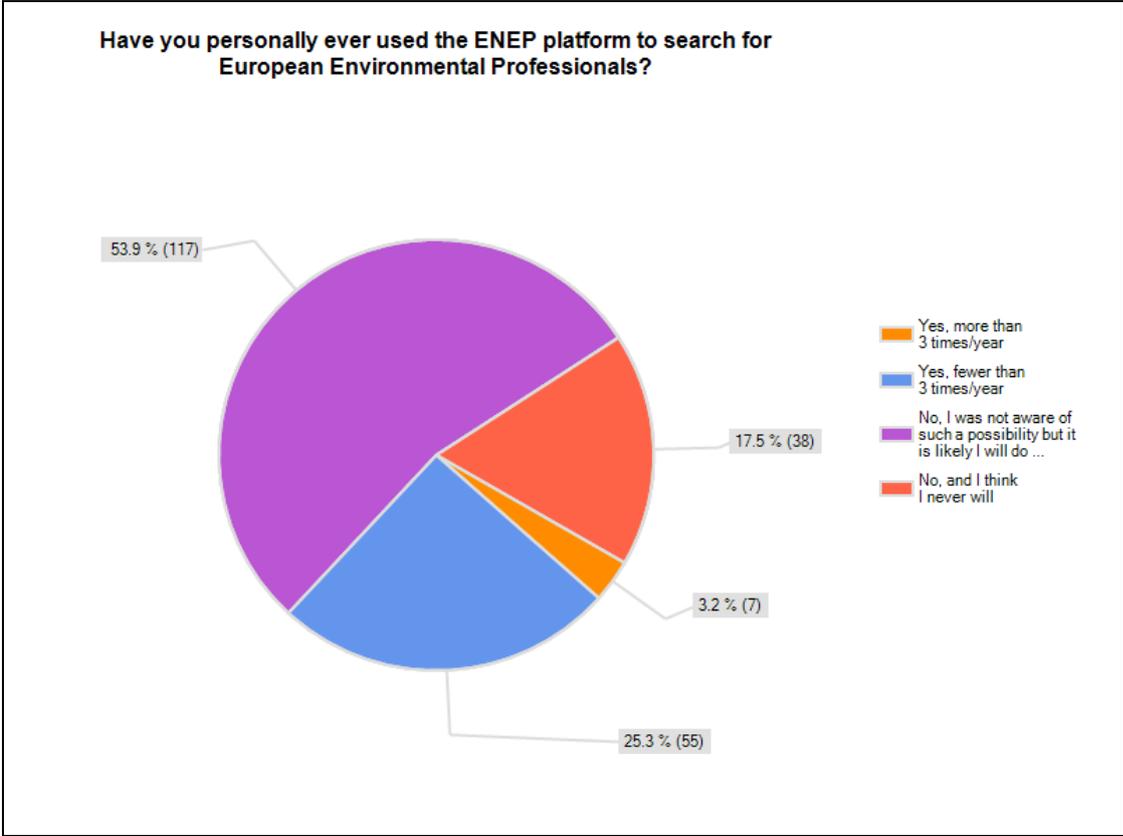
Of the respondents, just over 40% do have an ENEP Platform profile. APEA has the best conversion rate from national association membership to ENEP Platform involvement.



For those respondents who **do** have an ENEP Platform profile over 95% have never completed their profile, never updated it or update it very infrequently. Of those who do update their profiles frequently, they were from only AIAT, CIWEM and IEMA.

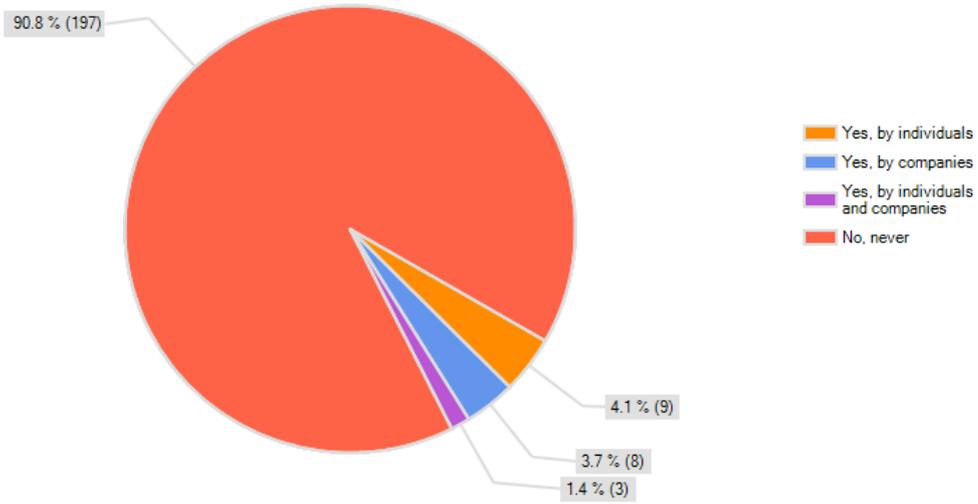


Only a very small proportion of members use the ENEP Platform to find other professionals, with most respondents not knowing that this was a possibility.



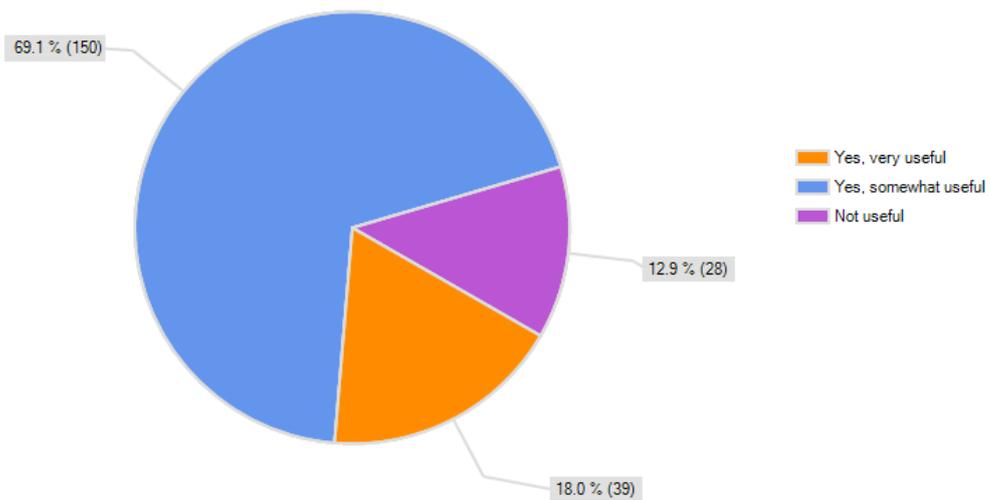
The vast majority of members with ENEP Platform profiles have never been approached by someone through the Platform.

Have you ever been personally contacted by somebody via the ENEP Platform?

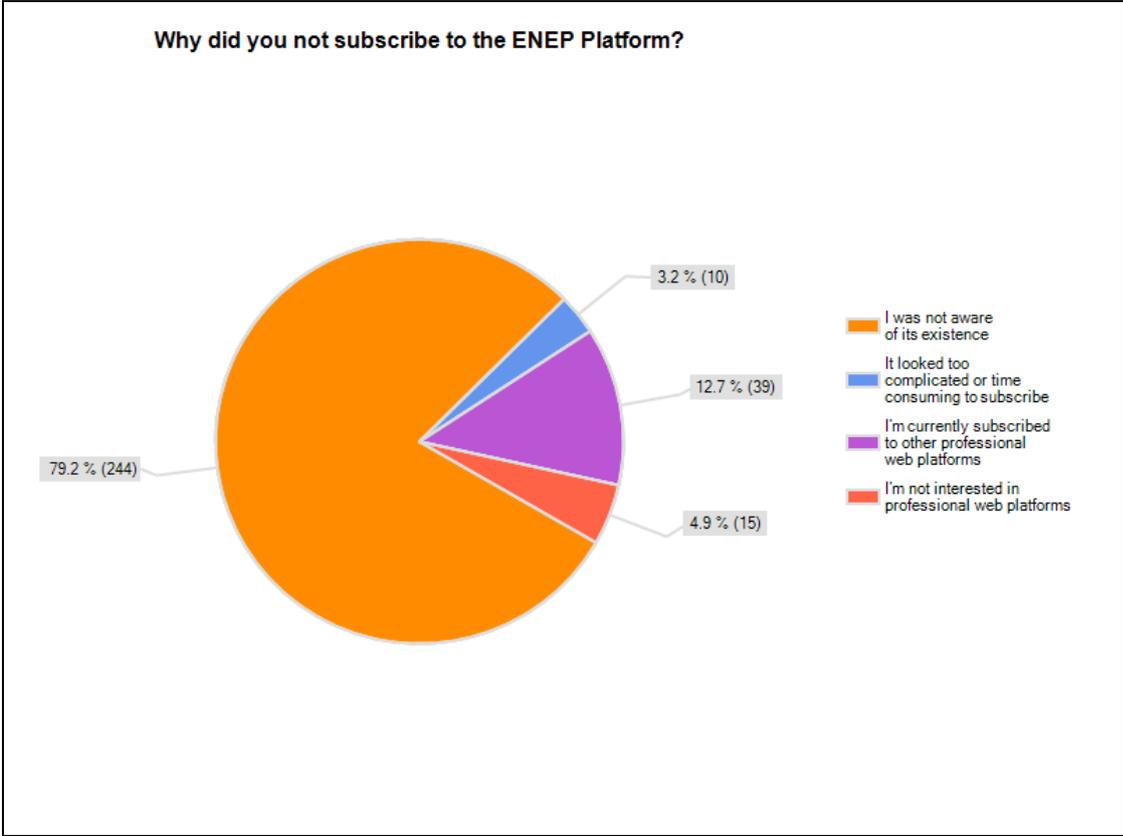


Over 80% of respondents find the communications sent via the ENEP Platform of some use.

Do you find the communications you received so far via the ENEP Platform useful (notifications about ENEP publications, job offers, etc.)?

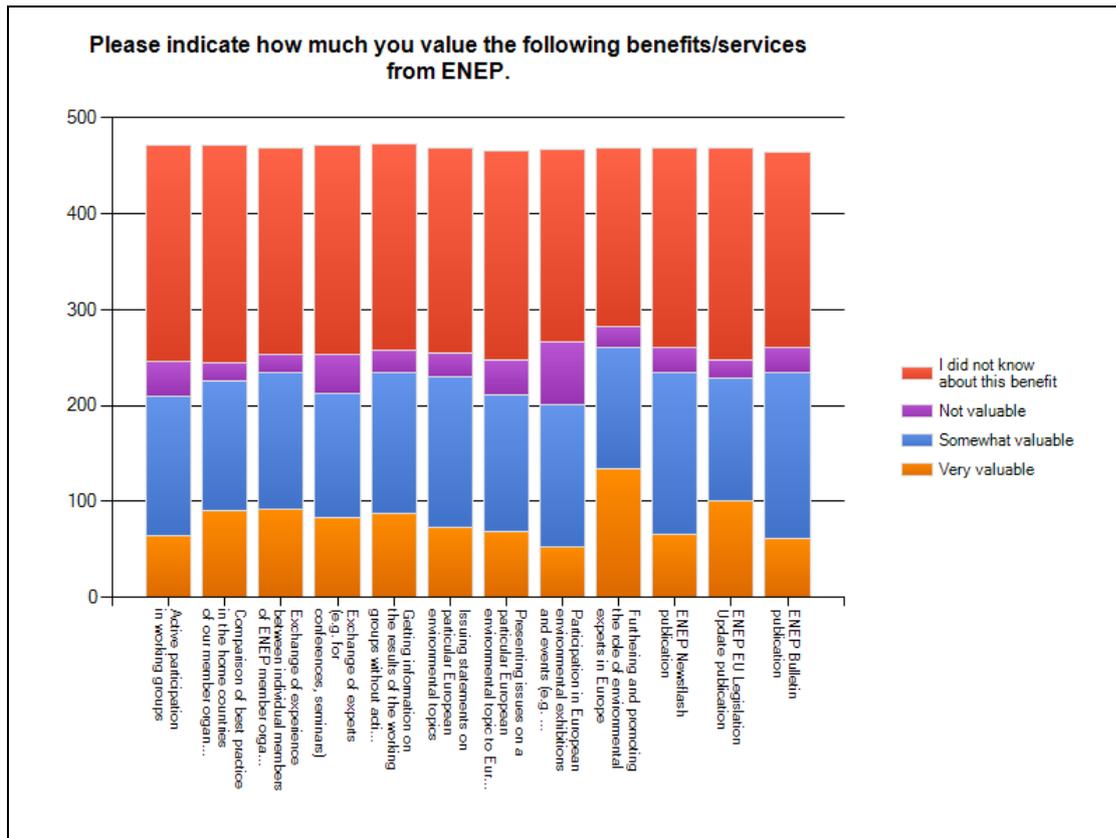


For those respondents who **do not** have an ENEP Platform profile, nearly 80% said that they did not subscribe because they did not know it existed. Just over 12% said that they did not subscribe to the ENEP Platform because they were subscribed to other professional web platforms.

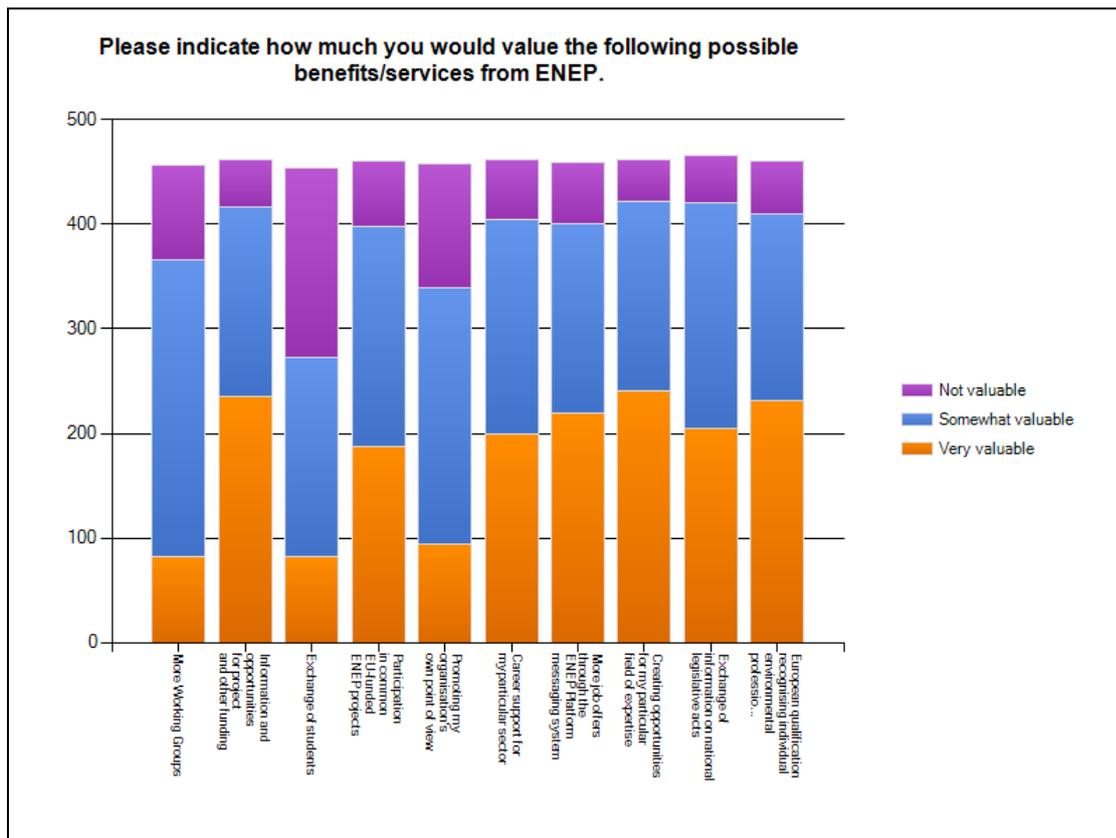


Section 3: Benefits and Services

When asked about the most valuable benefits and services that ENEP currently provides, the majority of respondents answers that they did not know about any of the listed benefits and services. The services and benefits that were rated of most value were furthering and promoting the role of environmental experts in Europe and the publication of the ENEP EU Legislation Update.

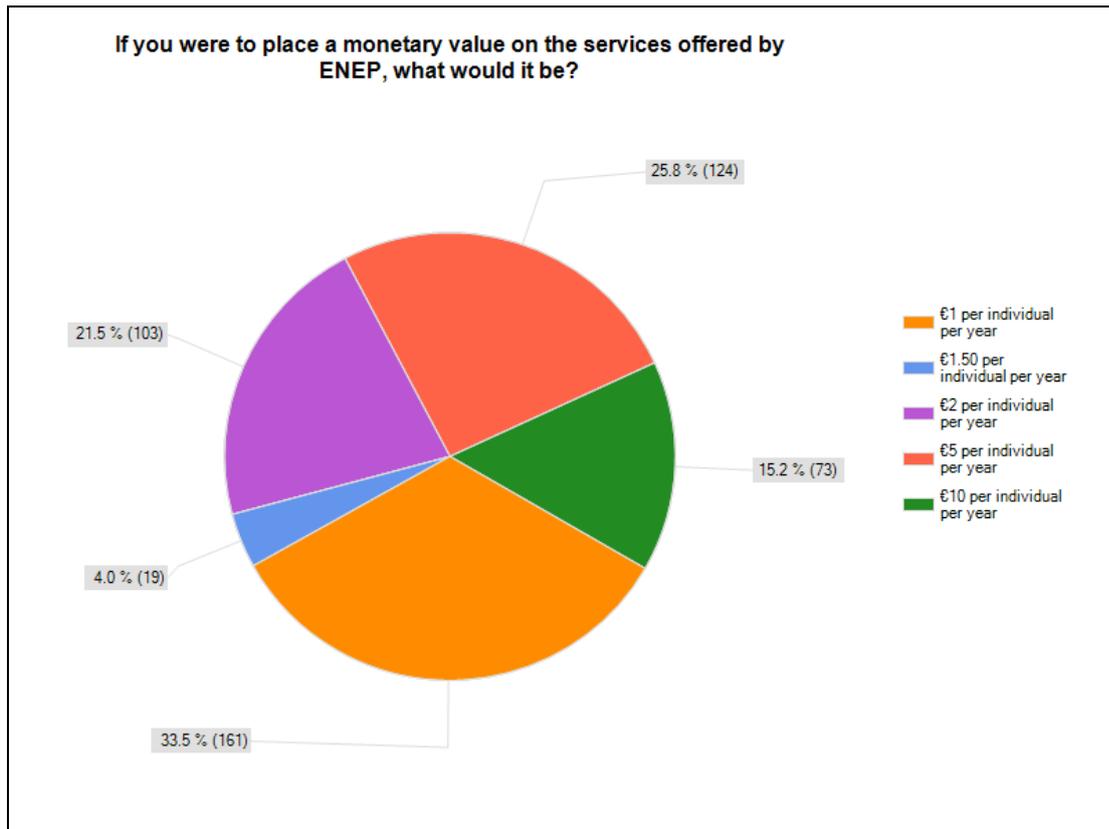


When asked to rate potential services and benefits, respondents scored the following highest: creating opportunities for my particular field of expertise; information and opportunities for project and other funding; European qualification recognising individual environmental professionals; and more job offers through the ENEP Platform messaging system. Those that ranked as not being particularly valuable included the exchange of students.



Section 4: Further Information

It is difficult to draw any definitive conclusions from the question regarding the monetary value of the services provided by ENEP. The highest ranked was €1, followed by €5, €2, €10, and lastly €1.50.



The survey concluded with an open text box for respondents to leave any further comments, these included:

- Asking for more job/work opportunities to be communicated through the network.
- Asking for more career information and/or online courses.
- Stronger promotion of, and lobbying for, environmental professionalism.
- More updates from Brussels.
- Better communication systems.
- A number of criticisms of the survey, including making questions mandatory, that will be taken into account in any future surveys.