


## Analysis of past performance

### Potential Issues:


1. EFAEP identity, goals, purpose?
2. Membership size or quality?
3. Board (GA, EC) activity?
4. Financial means?
5. Ideas, creativity?
6. Understanding of membership needs?
7. Membership willingness to work?

### Key? Facts:

- |    |                            |
|----|----------------------------|
| No | Makes sense to everyone    |
| No | >12,000 professionals      |
| No | GA & ExCo function         |
| No | Budget surplus             |
| No | Plenty!                    |
| No | Questionnaire!             |
| No | >50% of respondents: 'yes' |

- |   |  |     |                              |
|---|--|-----|------------------------------|
|  | 8. Membership awareness of activities? | YES | Website/Bull./EU Survey: '?' |
|   | 9. Membership activation strategies?   | YES | WGs, Symposium failed        |
|   | 10. Support of National Associations?  | YES | Variable publicity support   |

**'What you do not know, you cannot love'**

- |   |  |     |                      |
|---|--|-----|----------------------|
|  | 11. Active participation no member priority? | YES | Lackluster behaviour |
|---|--|-----|----------------------|

**'What's in it for me?'**

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## Challenge: get known & make participating desirable

**'What's in it for me?'**

**'What you don't know, you can't love'**

**Me = Association:**

How do associations enjoy their EFAEP membership?

**You = Association:**

How can associations help EFAEP become known?

**Me = Professional:**

How can EFAEP serve you and how can that be translated to your colleagues?

**You = Professional:**

How can you help with this?



**Use Experience of Associations**



**Use Experience of Associations**

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## Our ambitions for 2006-2008 (What?)

- Build on survey outcome and what has been built up so far in services (legislative survey, database)
- What have the members said interests them (within the parameters, see matrix)
- What else do we need to know?

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**Expected outcome: a list of activities / actions**

## Priorities for 2006-2008?

<b>Activity focus:</b>	<b>Develop/find best practice; exchange of information</b>	<b>Promote organisation's view via EFAEP</b>	<b>Further the role of envi. professionals in Europe <sup>[1]</sup></b>
<b>Priority topics:</b>			
	EU legislation (implementation) <sup>[2]</sup>	EU legislation (developing) <sup>[3]</sup>	International cooperation / experts exchange
<b>Climate change</b>	(Emission trading?)	(ETAP, renewable energy?)	Application and utilisation of DBEP
<b>Waste management (waste water?)</b>	Waste water?		Application and utilisation of DBEP
<b>Sustainable development</b>			Application and utilisation of DBEP
	Survey of environmental legislation (utilization)	Instruments already developed: <ul style="list-style-type: none"> <li>• Survey of environmental legislation (utilization)</li> <li>• EFAEP position papers into EC consultation process</li> </ul>	What national/European events take place where EFAEP can present itself (e.g. Pollutec)?

<sup>[1]</sup> The 1st Bulletin mentions development of an ethic code / certification for envi. experts; June GA had presentation of an accreditation system.

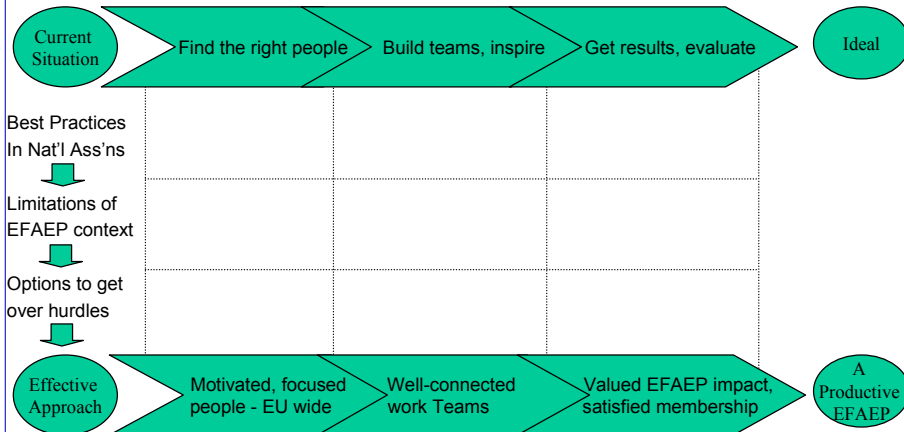
<sup>[2]</sup> For example the implementation of the Birds and Habitats directives, their translation into national legislation and how other countries deal with that is mentioned.

<sup>[3]</sup> Action Plan 2003 mentions ex post or ex ante evaluation of an EU environmental directive

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## Our approach to future activities (How?)

### Using Experience of Associations



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**Outcome: actions on how we can create involvement**

## Action plan: priorities and planning

- Summary of 'what' and 'how'
- Set priorities
- Allocate responsibilities
- Set deadlines

**Expected outcome: an inspiring but realistic action plan on what we're going to do, how and when!**

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